## Give Your Child's Teacher a Calorie-Free Halloween Treat

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Charleston, W.Va. - (October 22, 2004) - Halloween isn't just for kids, says John R. Snider, vice president of external affairs for Arch Coal. Snider believes teachers would enjoy a calorie-free treat - a nomination for this school year's Teacher Awards and the possibility of a cash prize.

"We're asking the public - parents, students, anyone - to tell us who the best classroom teachers are in West Virginia," says Snider.

"Again this year, we want to find 10 great teachers and recognize each of them with a \$2,500 cash award," he said. "At Halloween time, we know lots of children like to remember their teacher with a little treat. I can't think of a better treat than to tell our state's finest teachers that we appreciate them."

The Arch Coal Teacher Achievement Awards program is the longest-running, privately sponsored teacher recognition program in the state.

Nomination forms are available in schools, at Speedway locations and on the Internet at <u>www.archteacherawards.com</u>.

Arch Coal, Inc. is the nation's second largest coal producer and mines clean-burning, low-sulfur coal exclusively. Nearly 2,000 people are employed at Arch's operations in West Virginia. The company is listed on the New York Stock Exchange (NYSE: ACI) and maintains its corporate headquarters in St. Louis.